

Programme Title: Creating Organisational Strategies that work: A deep look at strategy development and implementation

Date: 25th September, 2019

Venue: Villa Rosa Kempinski Nairobi

### Why this programme

Organisational strategies are as good as their implementation. Developing the best strategies requires a team-based approach in order to reflect the breadth and depth of the organisation's core mandate but it is in the implementation that strategies come alive and deliver on anticipated goals and objectives.

In this programme we take participants through the journey of strategy development and implementation as well as stakeholder engagement to enable them create and execute next-level strategies for their organisations.

# Key Programme Outcomes



- Obtain a good understanding of the strategy development and execution process
- Distinguish between the roles of the Board and Management in strategy development and execution
- Explore the role of the Chief Executive Officer as chief strategist
- Ability to provide effective strategic leadership
- Define the link between stakeholder engagement and successful strategy implementation
- Experience Strategic planning in action
- Get a grasp of strategic planning in a VUCA world

## Who should attend?



- Boards of Directors
- Chief Executive Officers and Managing Directors
- **Executive Directors**
- Business heads/Senior managers in private and public sector organisations

## **Duration: 1 day**

# How to register §

To register or for enquiries please contact;

Kepha

kepha@leadershipgroup.co.ke, 0721850622

OR

christabel@leadershipgroup.co.ke, 0711 411316

Investment: KShs. 70,000 plus VAT

Registration fee includes lunch, coffee/tea and snacks.

#### **Deadline for registration**



In order to participate in the programme please submit your registration form by 18th Sept., 2019.

### Facilitators





Dr. Martin Oduor-Otieno

For more details or go to: www.leadershipgroup.co.ke/openprogrammes